

# FIVE P<sup>#</sup>

**Sustainable Clothing & Textiles**



[www.fivepventure.com](http://www.fivepventure.com)

## WHO WE ARE

Founded in 2013, Five P Venture Pvt. Ltd. aims to protect, preserve and promote the textile weaving heritage of Chennimalai in Southern India. Our purpose at Five P is to inspire a movement of sustainable consumption of textiles and clothing by showing that responsible manufacturing is the way to a prosperous future.

By connecting with our community of weavers, tailors, craftsmen, designers, brands, and consumers, we continue to develop a growing understanding of what they need and how our purpose can impact their lives. We share every step of our journey transparently to ensure progress and get feedback to improve each stage in a garment's lifecycle to transform into a circular economy.







## ABOUT FIVE P VENTURE

***Protect, Preserve and Promote***  
our textile heritage skills for our  
***Posterity and Prosperity.***

Five P Venture prioritizes the socio-economic well-being of the people behind the Chennimalai weaving tradition by:

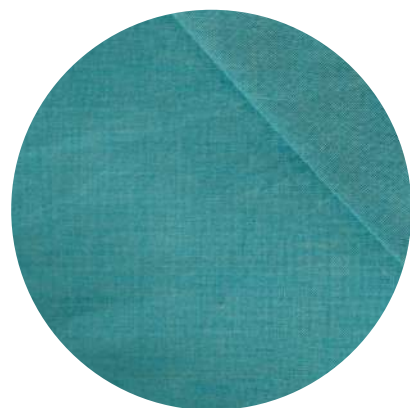
Providing  
Design,  
Technical and  
Marketing  
Interventions

Grooming  
the next  
generation of  
weavers with  
a progressive  
mindset

Providing  
consistent  
and adequate  
compensation  
to weavers

# OUR RANGE OF FABRICS

are made with sustainable fibers on Dobby and Jacquard Looms.



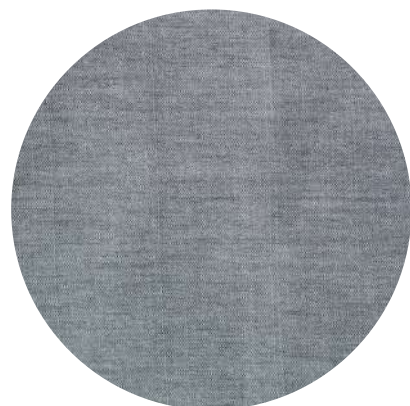
**COTTON**  
ORGANIC, RECYCLED



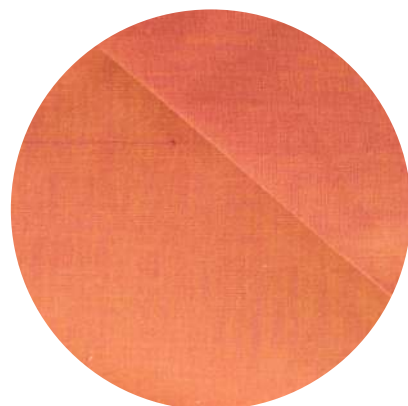
**LINEN**



**TENCEL**



**SILK**



**MODAL**



**DENIM**



# PRODUCTS WE MAKE

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1

## APPAREL

Womenswear  
Menswear  
Kidswear  
Baby wear  
Sleepwear

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2

## HOME FURNISHINGS

Cushions  
Quilts  
Mats

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3

## ACCESSORIES

Stoles  
Bags





## OUR FACILITIES & LOOM STUDIO

Artisans weave our products onsite at our contemporary 12-acre loom studio. The sheds house a total of 54 looms.

### VERTICAL INTEGRATION

Our vertically integrated manufacturing facilities are based in India. We keep them in tip-top shape, as fulfillment on our promise to provide our staff with modern, safe, and sustainable work environments.

### PROTOTYPE DEVELOPMENT

Our advanced Prototype Development Centre (PDC), equipped to develop a range of fabrics, from jacquard to double cloths, and to stitch fully-finished apparels and home furnishings, is home to 5P's concept, product development, and product costing.

1

#### Green Building

Materials like porotherm blocks used in construction

2

#### Architectural Plan

Natural air and light inside the studio

3

**6400 sq feet space** for every **26 looms**

4

#### 1000 + trees

planted around the weaving studio

5

A dedicated **12 acres** earmarked for the project

6

Power generation for the loom studio is **solar generated**

# CO-CREATE WITH FIVE P

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## to build sustainable homes & wardrobes

1



CHOOSE A **FIBRE** |  
SELECT FROM OUR  
**EXISTING RANGE**

Choose from a wide variety of yarns. You can also make blended fabrics with these fibres - the option of using two different yarns in the warp and the weft.

4



SEND A **SPEC SHEET**  
FOR **SAMPLING**

Our sampling team comprising of our merchandiser, pattern master, tailor, and finishing team is ready to translate your ideas into reality. The fabric width can be decided based on the product and consumption.

2



CHOOSE **YARN DYEING**  
| **FABRIC DYEING**

We use Pantone, a universal colour-matching system, as colour reference. Dyeing is possible using azo-free & natural dyes. Interesting possibilities can be achieved by using different coloured warp and weft.

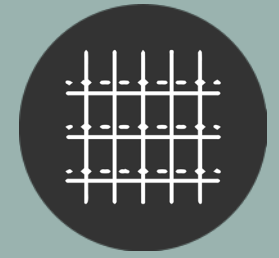
5



APPROVE SAMPLE  
TO MOVE TO **BULK  
PRODUCTION**

Once the sample fabrics and garments are approved by you, we can start with a production run, as per your production quantities.

3



GET A SAMPLE  
**WOVEN** | **PRINTED** |  
**EMBROIDERED**

We provide you with a 14inch x 0.5 mtr bitloom sample. We also offer a range of sampling in hand-block, batik, screen & digital print, hand & machine embroidery.

6



START THE PROCESS  
| SELECT FROM OUR  
**SWATCHES**



# WHAT DIFFERENTIATES FIVE P

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Five P adopts a philosophy that is **nature-friendly** and **non-exploitative**.

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Five P adopts an **economic format** that makes its business sustainable. The economic reward is central to the idea of its first **3 P's- Protect, Preserve and Promote**.

In other words, for the first 3 P's to remain a sustainable proposition, the last **2 P's (Prosperity & Posterity)** have to remain economically rewarding at any point in time in its life.

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Five P's wealth creation follows a format that **returns** a significant part of the value it generates back to the **artisans** via **salary, dividend** and **market capitalization**.

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Five P will be a highly **ESG - (Environmental, Social and Governance)** compliant facility.



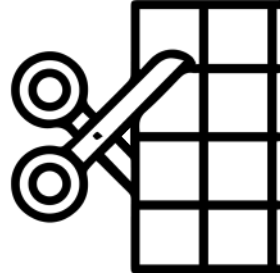
# WHY FIVE P

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## ARTISAN MADE

Harnessing years of practicing their craft in Chennimalai, our highly skilled artisans weave fabrics and garments to perfection.



## CUSTOMIZATION

We work on custom projects as per specifications. We work with different fibers, constructions, counts, colours and compositions.



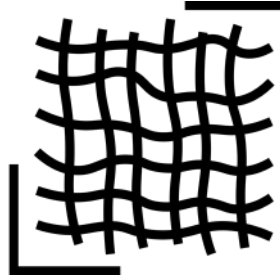
## ENVIRONMENTALLY COMPLIANT

Our facilities and loom studio uphold certified environmental standards.



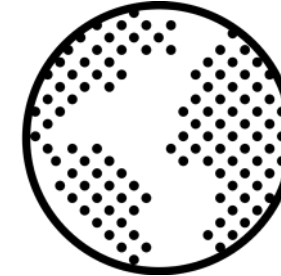
## SUSTAINABLE FABRICS

All our products are made in green facilities using natural-fibre fabrics that cause the planet no harm.



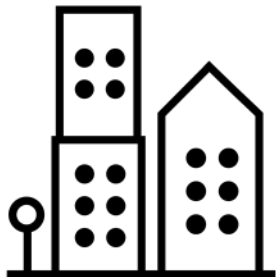
## FLEXIBLE MOQ'S

We welcome clients who want to source small batches of fine fabrics or finished products from us.



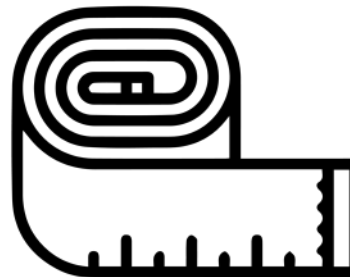
## GLOBAL OUTREACH

Our current clientele is spread across the world including Australia, New Zealand, Germany, UK and USA.



## VERTICAL INTEGRATION

With our capacity to provide end-to-end manufacturing, we serve as a one stop solution to all your textile needs.



## TECHNICAL EXPERTISE

Our in-house technical team has the know-how and nuances to understand the needs of the client and develop new fabrics.



## FAIR-TRADE POLICIES

Our artisans and employees enjoy various benefits in a fair and ethical work environment.

# — OUR **VALUE ADDITION**



## **SOCIAL COMMITTMENT**

- Fair wages and year long employment
- Free Health Insurance for all employees
- No child labour
- 10 days of paid holidays for festivals
- Non-exploitative work environment

## **ENVIRONMENTAL COMMITTMENT**

- Have planted 456 trees in our campus
- Weavers Studio is Green Building Certified
- 6400 sq feet for every 26 looms
- Entirely solar-powered
- Natural light and ventilation in the studios



# OUR VALUE ADDITION IN TECHNOLOGY

We cater to a wide range of products in terms of new fibres, weaving techniques, patterns and value additions.



# 1

**SEVEN WHEEL  
TAKE UP MOTION  
(FOR HANDLOOM)**

# 2

**PNEUMATIC  
ATTACHMENT**

# 3

**ELECTRONIC  
JACQUARD (FUTURE  
ADDITION)**

# 4

**PEDAL  
LOOM (FOOT  
OPERATION)**



## ENERGY EFFICIENCY

The Five P facility is Green Building certified and solar powered.

## ORGANIC & ENVIRONMENTALLY FRIENDLY MATERIALS

Our cotton is GOTS certified. We use low impact materials such as Tencel and modal.

## GOOD WORKING CONDITIONS

Weavers are employed year round, with fair wages. They work in a weaver's studio which is completely clutter free and well ventilated.

# COMMITTMENT TO SUSTAINABILITY

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## CHEMICAL MANAGEMENT

We use natural dyes and azo free dyes reducing the environmental impacts of our fabrics.

## ANIMAL FRIENDLY

We are able to make Eri silk (Non-violent silk) products. As the name suggests the silk is extracted from the silk worm without killing it.

## ETHICAL SOURCING & SUPPLY CHAIN MANAGEMENT

Five P's wealth creation follows a format that returns a significant part of the value it generates back to the artisans via salary, dividend and market capitalization.

## POLLUTION REDUCTION

We have planted 1000 trees in our weaving studio.

## SUSTAINABLE BUSINESS MODEL

At Five P artisanal textiles are produced. Low quantity high value products are made.

## SUPPORTING TRADITIONAL SKILLS

Five P is now housed in a 12-acre site in Erode, Tamil Nadu and has 54 looms ready for weaving production.



# MANAGEMENT TEAM

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**MR. C DEVARAJAN**  
CMD

**MRS. SHREE BHARATHI MANORANJAN**  
CEO

**MR. PONNUSAMI**  
TECHNICAL DIRECTOR

**MR. MANAORANJAN**  
CSO

**MRS. CARRIE CLARKE KENNY**  
ADVISOR



# VISIT US

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## in person

Five P Artisan Travel is an opportunity to visit our Weavers' Studio in Chennimalai and experience the weaving process happening and also explore the various possibilities of sustainable production with Five P.

Write to us at **[merch@fivep.in](mailto:merch@fivep.in)** if you are interested and we can give you a detailed plan for a weeks' travel to Chennimalai, one of India's authentic weaving clusters.





# OUR CLIENTS

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## and their testimonials

### MUZUNGU SISTERS

I have been working with the team at 5P's for 18 months now. Their service, quality and flexibility have been consistent and great. They have been a pleasure to work with. I admire their dedication to keeping the craft of hand weaving alive, it's a wonderful initiative and one we are very happy to support.

A wonderful team and a great company!



**We have worked with clients across the world including Australia, New Zealand, the UK and US.**



### SOLUNA COLLECTIVE

Beautiful handmade pieces, sustainable practices, ethical production and amazing people is what you get when working with Five P Venture. We have worked with Five P for about a year now and every experience with them and their team has been phenomenal! They have helped us at every stage in production and gone above and beyond to help us get our collections to our customers.

Hand weaving is a fading tradition all around the world and it's amazing to find a company devoted to its survival. I don't know any other company in the world doing it as well as Five P. The best part of all, they are supplying jobs to unbelievably skilled artisans that make the most beautiful garments we have ever seen!

We have truly found a partnership and we are so happy to have our pieces made and woven by Five P Venture. A special thanks to Shree, Punitha, Geetha, Ponnusami and the entire team at Five P Venture.

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# MILESTONES IN OUR JOURNEY

**Five P has hosted several design & textile students  
& showcased at various forums worldwide**

Invited by  
Copenhagen  
Fashion summit as  
one of 15 growing  
sustainable textile  
solution providers  
across the world

MIT Sloan School  
of Business – Case  
study collaboration

Central Silk Board  
of India – MOU  
for R&D on silk  
developments and  
market assistance

Royal Melbourne  
Institute of  
Technology –  
Conducted design  
Competition for  
Product Development

Selvedge Magazine –  
UK – Featured Five P  
Venture

Five P Venture's  
fabrics were used by  
designers at London  
Fashion Week, Paris  
Fashion Week,  
Lakme Fashion  
Week

Host students  
year on year from  
Unitech and Otago  
Polytechnic, New  
Zealand

Shortlisted as  
one of the top 40  
Sustainable Fashion  
Leaders by Common  
Objective, a leading  
Ethical Fashion  
platform from UK

Participated in HEPC  
events at Osaka,  
Delhi and Chile



# OUR AWARDS & CERTIFICATIONS

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CO Leadership Awards

We have been awarded the Co-Leadership Award under Top 40 by Common Objective for setting a new standard for Best Practice in the fashion industry.







**Sustainable Clothing & Textiles**

**WWW.FIVEPVENTURE.COM**

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