



Craft-n-Weave

Craftnweave 2020

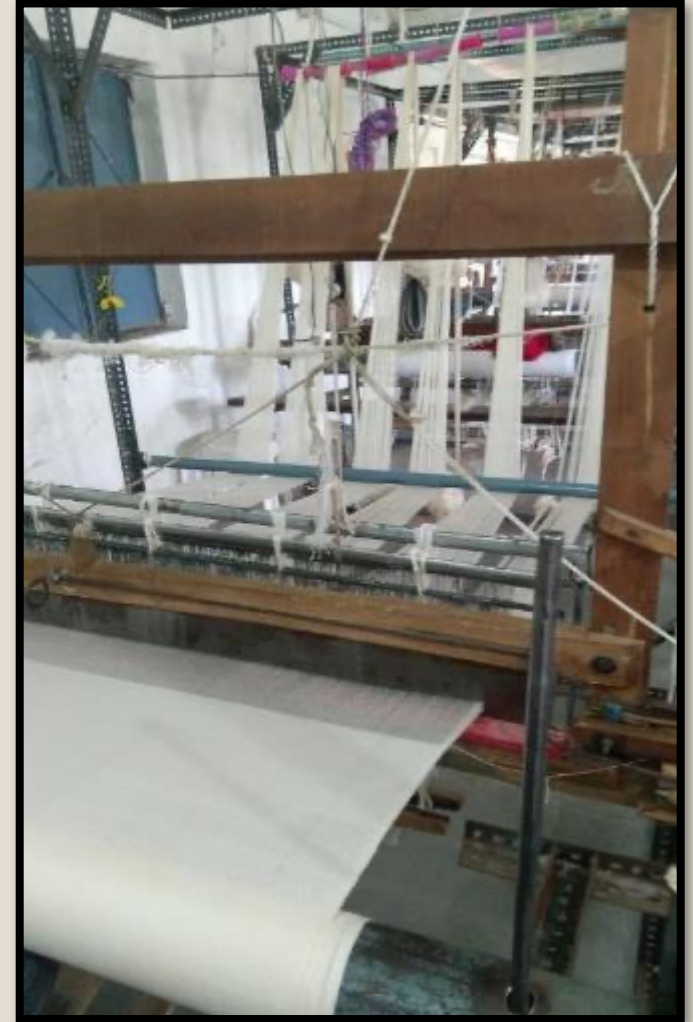
Our Story

- Craftnweave is a Social venture working directly with the Artisans based in different geographical locations of India.
- We are a young team of passionate professionals working towards marketing and development/revival of traditional crafts of India. We aim to provide our customers with authentic craft products with good quality and better pricing.
- We work closely with the artisans to develop contemporary products by providing inputs in designs, raw material sourcing and maintaining quality checks. Hence, fulfilling the market demands with good quality and affordable pricing.



Our Story

- Our expertise lies in producing custom design orders from craft clusters. We excel in micro management of resources at cluster level which makes us a preferred choice for our buyers in India and overseas.
- New product developments and innovation in handwork techniques like block printing, handloom weaving, is a continuous process at Craftonomics.
- We maintain the highest level of work ethics, thereby providing the artisans the best wages for their work and maintaining a fruitful working relationship with them.



Product Range

- We manufacture a variety of Craft based Products.
 - Fabrics
 - Saris
 - Ready to Wear
 - Home Textiles
 - Bags, clutches and
 - Scarves

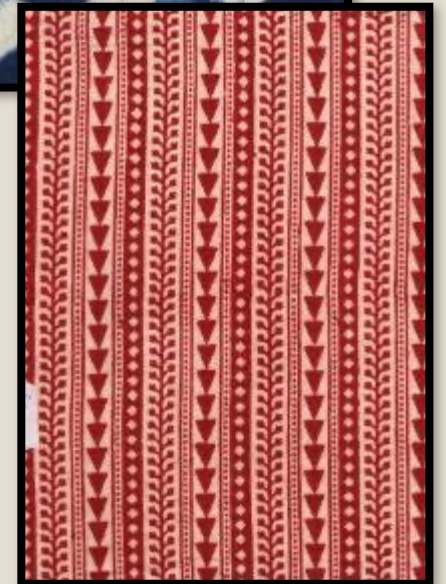


Product Range – Fabrics - Printed

We manufacture a variety of craft based Hand woven and Hand printed fabrics.

Our Range Includes:

- Printed Fabrics
 - Natural Indigo Hand Printed and Dyed fabrics
 - Natural Vegetable Printed fabrics (Bagh Prints)
 - Hand-block pigment printed fabrics
 - Batik Printed fabrics (wax resist method)
 - Natural dyed fabrics
 - Natural Eco-print fabrics



Product Range – Fabrics - Woven

- We manufacture a variety of craft based Hand woven and Hand printed fabrics. Our Range Includes:

- **Woven Fabrics:**

- 100% Silk – Tussar, Mulberry, Raw Silk Handwoven fabrics
- 100% Cotton Handwoven fabrics
- Silk/Cotton Hand woven fabrics (Chanderi / Maheshwari)
- 100% Handspun/Handwoven fabrics (Khaadi fabric)
- 100% Cotton Organic Handwoven fabric



PRINTED FABRICS

BAGH PRINT

- Bagh printing is practised in the 'Bagh' village of Madhya Pradesh.
- This traditional print techniques uses vegetable dyes as ingredients and take all natural resources for its development.
- The Motifs used are all traditional like Buti, Buta, Jaal, Rekh etc.
- Product range includes Fabrics, Home textiles, Scarves, Sarees, etc.



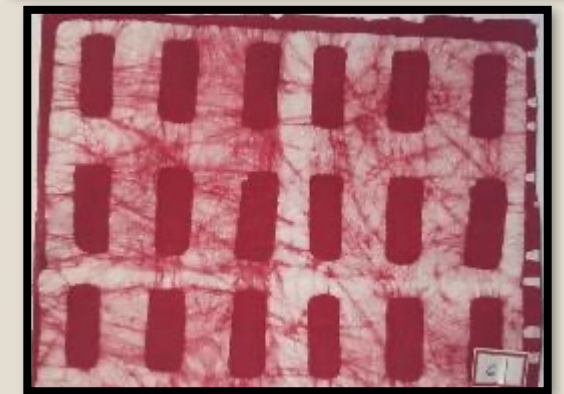
INDIGO (DABU) PRINT

- The technique is a mud resisting type of Handblock printing.
- This traditional printing method is practised in a cluster of Madhya Pradesh for generations.
- Typical Dabu prints make use of natural dyes and pastes.
- Product range includes Fabrics, Home textiles, Scarves, Sarees, etc.



BATIK PRINT

- Batik Printing is a Wax Resist Hand block printing method.
- Also practised as a freehand art along with wooden blocks.
- The dyes used are chemical dyes and thus offer a wide range of color options as per requirement.
- Product range includes Fabrics, Home textiles, Scarves, Sarees, etc.



ECO PRINT

- Eco printing, as per the name is a eco friendly process of printing the fabrics.
- Leaves/flowers are used as coloring agents to transfer their color on the fabrics.
- Product range includes Fabrics, Scarves etc.
- Fabrics are dyed using natural dyes without any harmful chemical traces.



HAND BLOCK PRINT

- Traditional process of using wooden stamps to apply color on fabric.
- Uses chemical pigment colors so a wide variety of color combinations is achievable.
- A wide variety of products are made including fabrics, home textiles, Scarves, Saris etc.



Woven FABRICS

TUSSAR/KOSA SILK

- Tussar Silk has a coarse texture and is a optimum silk fabric for usage across categories.
- Is available in many qualities and blend options.
- Can be dyed as per the required color
- Used for products like fabrics, furnishing, Scarves, Sarees, etc.



MULBERRY SILK

- Mulberry silk a fine and soft variety of Silk.
- It is available in many qualities and blend options providing beautiful texture to the fabric.
- Pure varieties of Chiffon and Crepe are made from it.
- Used for products like Scarves, Yardages, Soft furnishings, Sarees, etc.



SILK/COT FABRIC

- It is a sheer and delicate fabric made using Silk in warp and Cotton in weft.
- Commonly known as **Chanderi** Fabric as it is Woven in Chanderi town of Madhya Pradesh on Handlooms.
- The extra weft buti fabric is the most sought after variety from Chanderi.
- Similar quality of fabrics can also be sourced from handlooms of Maheshwar.
- Products include Sarees, Scarves, yardages etc.



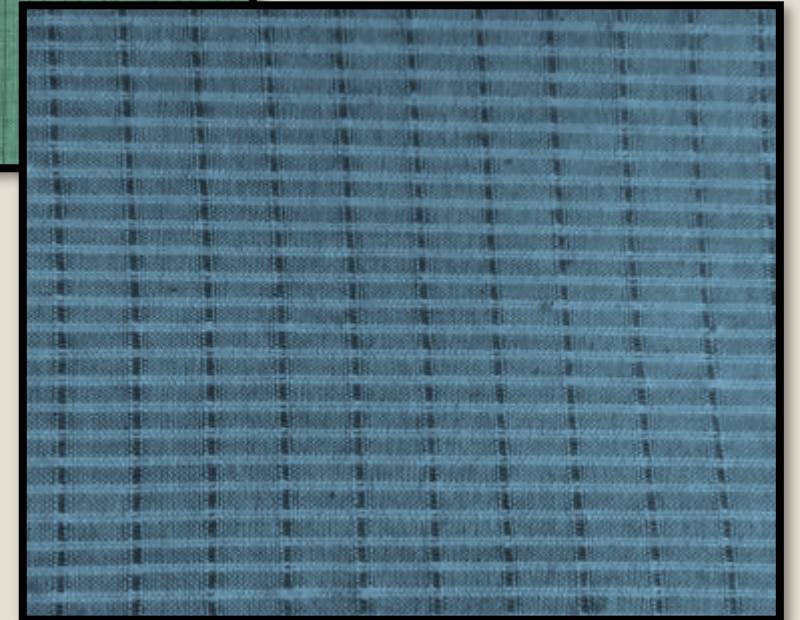
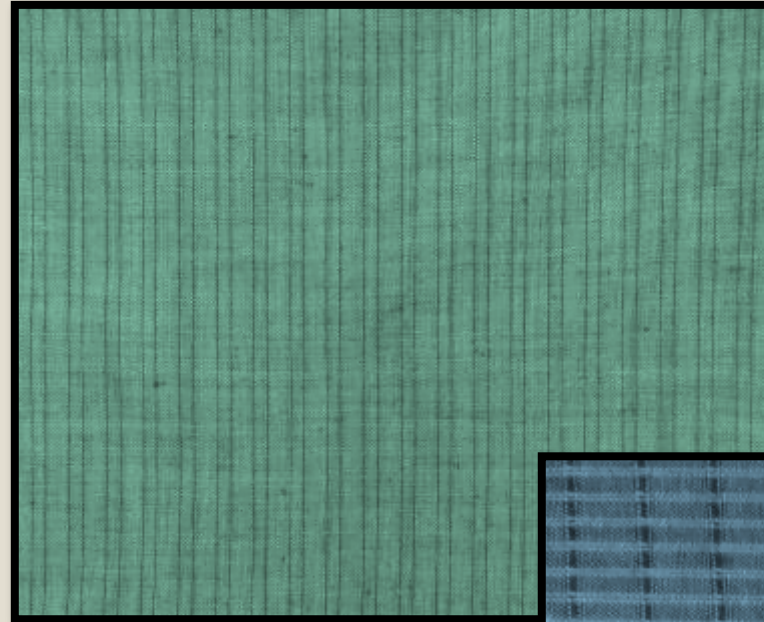
HANDSPUN + HANDWOVEN FABRIC

- Authentic Fabric woven using handspun cotton yarns in both warp and weft.
- Available in coarse and fine qualities.
- Can be used as a printing base.
- Product range includes yardages, Scarves, Sarees etc.



COTTON HANDLOOMED FABRIC

- Fabric are woven on handlooms using mill made yarns.
- Available in plain and textured weave patterns and wide range of colours.
- Different Fabrics weights are suitable for shirting, furnishing
- Product range includes yardages, Home textiles.



ORGANIC COTTON FABRIC

- Fabric is made using certified organic cotton yarns.
- Available in plain and textured weave patterns and wide range of colours.
- Woven on Handlooms. Available as greige, off-the-loom fabric.
- Product range includes yardages, Home textiles etc.



Product Range – Ready to Wear

◦ We specialise in creating garments for Women, Mens and Kids categories. Products include:

◦ **Womens wear:**

- Tops
- Tunics
- Dresses

◦ **Menswear:**

- Shirts
- Kurta
- Trousers

◦ **Kidswear:**

- Girls' ethnic wear
- Boys' ethnic wear



Womens Wear



Mens Craft Shirts



Production details

- **Garmenting MOQ: 100pcs/color/style for Craft based products**
- **Fabric MOQ : 350 mtr (for craft based fabric – Handwoven and Hand print)**
- **Fabric Lead time : Minimum 90days**
- **Garment Lead time : 135-150 days**



Product Range – Accessories – Scarves

- **Scarves: Variety of scarves are made using print techniques and fabrics like:**
 - **Handblock printed Silk Scarves**
 - **Woven Silk Scarves**
 - **Printed Cotton/khaadi scarves**
 - **Handwoven cotton scarves.**



BAGH PRINTED SCARVES



BATIK PRINTED SCARVES



Production details - Scarves

- **Scarves MOQ: 50 pcs/color/style for Craft based products**
- **Leadtime: 120 days**
- **Price Range: \$12 - \$35 (from cotton to Silk)**



Product Range – Accessories – Bags

- **Bags:** We design and manufacture custom bags in Cotton canvas with different prints.

- **Handblock printed Cotton Bags**
- **Woven Silk Bags**
- **Mashru Sling Bags**
- **Cotton Tote bags**



MASHRU SLING BAGS



PRINTED TOTE BAGS



Production details - Bags

- **MOQ: 100 pcs/color/style for Craft based products**
- **Leadtime: 120 days**
- **Sling bag size: 9" X 11"**
- **Tote Bag sizes: 14" X 16" & 19" X 19"**
- **Price Range: \$5 - \$10 (For Mashru and Tote)**



Product Range – Home Textiles

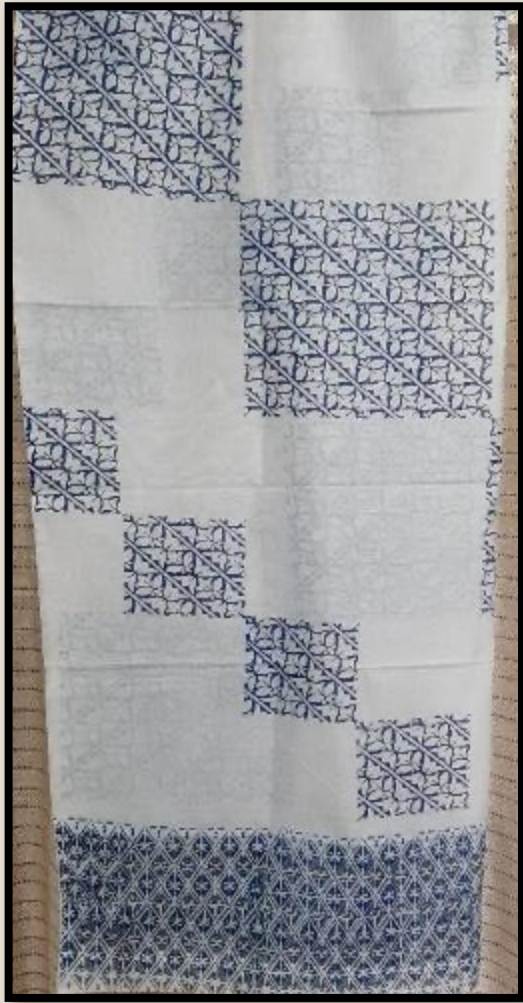
- We manufacture a range of Home textiles in Cotton, Silks and Silk blends
 - Cushion Covers
 - Curtains
 - Runners



CUSHION COVERS

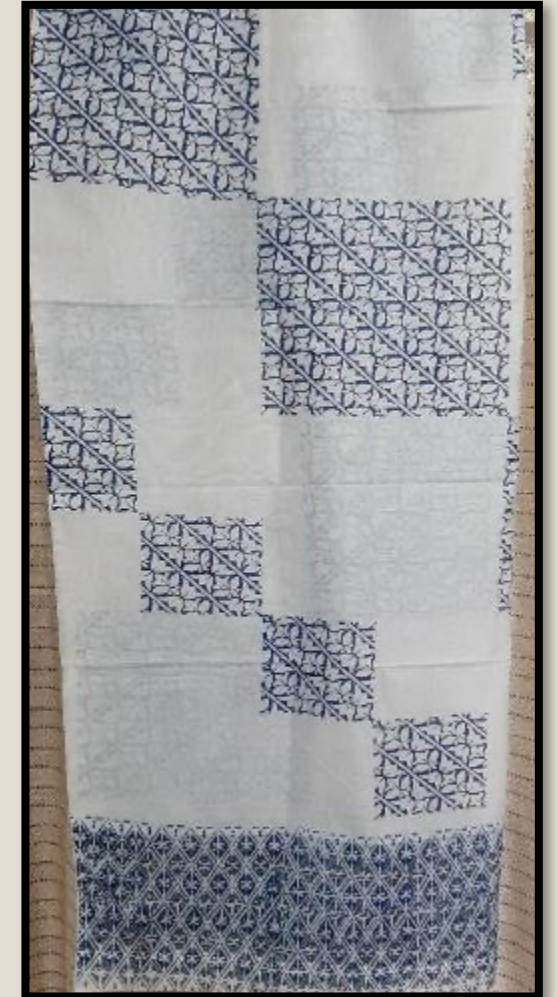


CURTAINS



Production details - Bags

- **MOQ: 100 pcs/color/style for Craft based products**
- **Leadtime: 120 days**
- **Cushion Cover size: 16" X 16"**
- **Curtain Size: 44" Wide X 84" Long**
- **Price Range: \$7-\$9 (For Cushion Covers)
\$16 - \$20 (For Curtains)**



Contact us

- Please Contact on below for any queries:

Craft-n-Weave

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Thank You