

beej

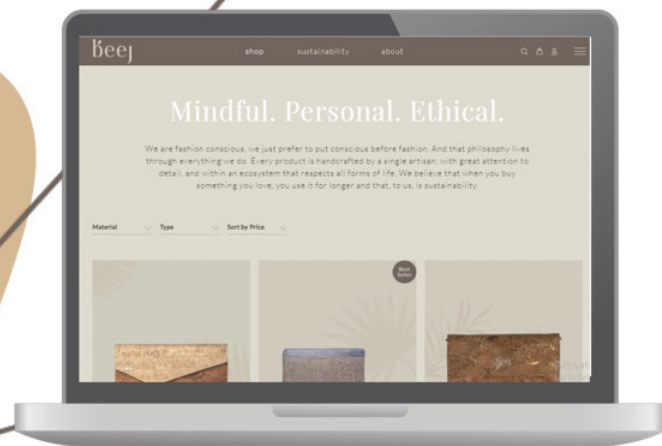
SUSTAINABLE | STYLISH



WHO WE ARE

Beej is an eco-conscious design studio based in Mumbai, India. Rooted in environmental sustainability, we believe that style and sustainability can and must co-exist. Each of our products is made by a single artisan.

All our gorgeous fashion accessories are crafted using materials that are sustainable in different forms. While some have been upcycled, others are newer material innovations that help us create wonderful green products



OUR MATERIALS

The materials we work with are made with the highest levels of consciousness. Be it in terms of the use of natural resources, any form of chemicals, colour dyes etc. Our material choices are driven by our resolve to be kind to the world we live in and its fast depleting resources. We are always keeping inspiration for materials that lend themselves to great style and mindful living.

CORK

Fashionable and ecological, the production of cork fabric does not produce any contamination or damage to the ecosystem from which it is extracted. It is a completely natural, renewable and biodegradable product.

PIÑATEX

It is made from pineapple leaf fibre, which is a by-product of the agriculture industry. A sustainable alternative to leather and petroleum-based textiles.

KHESH

A traditional form of weaving that uses the art to upcycle products into a fabric that is truly unique and one-of-a-kind.

DESSERTO

A highly sustainable plant-based leather made from cactus. This vegan alternative complies with the most rigorous quality and environmental standards.

RECYCLED INNER LININGS

Our linings are woven using recycled and post-consumer recycled yarns on traditional handlooms. As they are man-powered, they do not require electricity, thereby significantly reducing the carbon footprint required to produce them.

UPCYCLED LEATHER

We use leather scraps that would otherwise find their way into the landfill. We collect them from REACH compliant to ensure that there is no compromise on quality or safety.

RECYCLED ZIPPERS

The zippers used in our bags are NATULON® zippers made by the YKK Fastening Products Group. The nylon used in the zippers is recycled from post-consumer plastic products.



C O R K

Light, elastic, and compressible, cork is an excellent raw material to work with, that lends its abrasion resistance and hypoallergenic properties to materials produced from it.

On an average, a cork oak tree can live up to 200 years providing a renewable source of cork bark. It has been found that cork oak forests retain up to 14 million tonnes of CO₂ every year, and surprisingly when the bark is harvested responsibly, the same trees actually absorb up to five times more CO₂, thereby playing a major role in reducing greenhouse gas emissions.

We get our supply from our partner Portugalia Cork who harvest the cork responsibly from Montados (cork forests) once every nine years.

ASA WALLET

Asa means 'hope', a hope for a better tomorrow for us all, the inspiration for everything we do, just like this collection.



Natural Cork



Bloom



Copper Glaze



Asymmetrical in look and functional in design, our slim tri-fold wallets are inspired by the beauty around us in a seemingly imperfect world.

Designed to store your cards, currency, coins and more these slim wallets can pack in more than you think.

Features:

6 card slots | 2 currency slots | Inner zipper pocket | 1 open currency slot

Dimensions:

Height: 4.5 inches | Length: 8 inches

TARU WALLET

Taru is a Sanskrit word for 'trees'. Our collection takes inspiration from how strong, safe and evergreen trees are.



Alligator Blue



Bloom



Natural Cork

Made of Cork, this classic wallet is designed to carry more than just currency. It has a place for those stray bills, laundry receipts, passport pictures and little loves notes that you'd like to carry with you always.

Features:

2 card slots | 3 currency slots | Central inner zipper pocket | 2 large compartments that can hold your phone, keys, notes, etc | Open back pocket, for the quick stashaways

Dimensions:

Height: 4.5 inches | Length: 8 inches



TARA CLUTCH

When we held the first one in our hands it felt like an absolute star and hence the name Tara.



Pearl Pink



Gold Dust



Copper Glaze

Delightful enough to coax that 100 watt smile out of you, our Tara clutches are designed to do just that and more. These clutches are crafted to hold your cards, currency, mobile and essential makeup — it's all you'll ever need. Add the detachable metal strap and you have yourself a winner!

Features:

4 card slots | 2 currency slots | 1 inner zipper pocket | Detachable metal strap | 2 large compartments for your phone, keys, makeup essentials etc.

Dimensions:

Height: 4.75 inches | Length: 8 inches

ILA CLUTCH

Ila, when translated, means earth. Inspired by the earth and its beauty of colors our Ila clutches mirror our belief that true luxury lies in co-existence.



Jade



Silver Brick



Alligator Blue



Crafted from premium cork, it has a classic silhouette and a minimalist design. With a detachable chain for hands-free carrying, and spacious interiors, carrying all you need just got a little easier and a lot more stylish.

Features:

Metallic lock closure | Detachable metal strap | Recycled inner linings | Open pocket

Dimensions:

Height: 5 inches | Length: 12 inches



ILA CLUTCH

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Features:
Metallic lock closure | Detachable metal strap | Recycled inner linings | Open pocket

Dimensions:
Height: 5 inches | Length: 12 inches



Midnight Black



Woodland Brown



Pearl Pink



Pearl Turquoise

AHANA CLUTCH

Inspired by and designed for women who live by their own rules, the Ahana is strong, distinctive and unique.



Alligator Blue



Pearl Turquoise



Natural Cork



Silver Brick



With a distinctive style and vibrant colors our Ahana mini crossbody bags are aptly named for their inner strength and inner light. Can be easily from a clutch to a crossbody with a change of a handle, it carries all you need in a style that's distinctly yours.

Features:

Metallic lock closure | Inner zipper pocket | Detachable cork strap

Dimensions:

Height: 8.5 inches | Length: 12 inches | Depth: 2.5 inches

KORU CLUTCH

Designed using two contrasting colors that come together in a beautiful spiral our Koru clutches are a symbol of positivity and new beginnings.



With Maori origins, Koru is a stylized curved pattern that represents peace and harmony. Designed using premium cork in contrasting sets of two to minimize wastage, the Koru can hold your keys, mobile, notes and more. With its unique design this one is a definite head turner.

Features:
Metallic lock closure | Detachable metal strap

Dimensions:
Height: 6 inches | Length: 12 inches



Midnight Black



Woodland Brown



Alligator Blue



Copper Glaze

NESTA CLUTCH

Nesta means pure and that's what this clutch bag is all about.



Featuring a minimalist design and a straight-line silhouette, this lightweight clutch is all about the pure untouched beauty of the material and hence the name Nesta. With a well-planned design, stylish top handle, and spacious interiors this bag is our recommendation for times you need to shine through.

Features:
Metallic lock closure | Inner zipper pocket | Detachable cork strap

Dimensions:
Height: 7.5 inches | Length: 10 inches | Depth: 2.5 inches



Marbled Blush



Pearl Pink



Midnight Black

SHRISHTI CROSSBODY

Shrishti is born of the pride we take in all we create- from the materials to the craftsmanship, every element matters.



Made from certified cork, the Shrishti crossbody blends a contemporary design with sustainable materials. Spacious insides, multiple pockets and a detachable strap make it easy to carry all that you need and more.

Features:
2 open pockets | 1 zipper pocket | Detachable crossbody strap

Dimensions:
Height: 9 inches | Length: 11.5 inches | Depth: 3 inches



Polar Grey



Marbled Blush

ANANTA CORK HOBO

Ananta is a Sanskrit word that means 'infinity'. This word signifies the infinite possibilities of how we can reuse what would otherwise become



Made from cork, this spacious hobo is the recommended bag for those who like to carry it all and then some more.

Features:

Interior Zipper pocket | Zippered pocket at the back | Secure interior zip pocket | Double detachable handles | Two open interior pockets mobile, and small stashaways | Patchwork leather panels on the sides and underbelly | Nickle Fitting

Dimensions:

Height: 11 inches | Length: 17 inches | Width: 4.75 inches | Shoulder Strap: 10 inches | Detachable Shoulder Straps: 21 inches



Alligator Blue



Marbled Blush

AKARA TOTE

Our Akara Totes get their name from their ability to seamlessly change shape to suit your needs.



Capable of maintaining their functionality and aesthetic while changing their shape is what makes our Akara totes special. With spacious and well-planned interiors, they carry everything you need, just the way you'd like it.

Features:

Magnetic snap closures | Double handles | Secure interior zip pocket | Can fit a laptop or tablet up to 12" | Interior open pocket for phone, keys or sunglasses | Carried two ways

Dimensions:

Height: 12.5 inches | Length: 12.5 inches when closed and 17 inches when open | Handle Shoulder Drop: 9.5 inches



Copper Glaze



Bloom



Polar Grey

BHUVAH TOTE

Bhuva is the name of the second of the seven created worlds. The vastness of 'Bhuva' inspires our collection of large tote bags.



Meant for those who like to carry the world with them, the Bhuvah tote has been made from cork. These ultra-spacious, lightweight and stylish totes are the perfect addition to the sustainable closet. Yes, the big just got a whole lot better.

Features:
Zipper pocket outside | Large spacious interiors | Inner zipper pocket

Dimensions:
Height: 8.5 inches | Length: 17 inches | Handle Drop: 14 inches



Copper Glaze



Marbled Blush



Pearl Pink



Natural Cork

KARYA LAPTOP TOTE

Stylish and sustainable in equal parts, the Karya Laptop Tote is designed to be the classic 9-5 bag.



Polar Grey



Copper Glaze



Natural Cork



Light weight, with padded compartments and multiple pockets, be it office or happy hours, all you now need is a single bag!

Features:

1 padded laptop compartment | Zipper pocket outside | 2 open pockets | Inner zipper pocket

Dimensions:

Height: 11.5 inches | Length: 15.5 inches | Handle Drop: 7 inches



P I Ñ A T E X

Piñatex® is a natural, responsibly sourced, cruelty free, plant-based alternative to leather, made from pineapple leaf fibres that we source from Ananas Anam. Created from a by-product of the agricultural industry, no additional land, water or resources are required to produce the raw material.

Apart from being a certified vegan product, it is also REACH compliant and GOTS certified. This material fits our vision like a glove, and obviously, this glove is sustainable too!



LAYA CROSSBODY

Laya is a Sanskrit word that means 'merging'. This multi-functional crossbody merges two materials to create a design that allows you to effortlessly carry it from one setting into another without having to change.

Made of cork, this bag's multiple sections allow you to organise your personal items while its spacious interiors ensure that nothing ever needs to be left out. Detachable handles allow it to quickly transform it from a crossbody to a chic evening accessory.

Features:
Magnetic flap closures | Centre opening with magnetic closures |
Zippered pocket at the back | Detachable crossbody strap | Antique or Nickle finish Hardware

Dimensions:
Height: 8.5 inches | Length: 10.5 inches | Width: 3 inches | Clutch Handle: 3 inches |
Strap Shoulder Drop: 21 inches



Mulberry



Charcoal

ANANTA PIÑATEX HOBO

Ananta is a Sanskrit word that means 'infinity'. This word signifies the infinite possibilities of how we can reuse what would otherwise become waste.



Mulberry



Canella Brown



Pebble Grey



Made of Piñatex and upcycled leather, this spacious hobo is the recommended bag for those who like to carry it all and then some more!

Features:

Interior Zipper pocket | Zippered pocket at the back | Secure interior zip pocket | Double detachable handles | Two open interior pockets mobile, and small stashaways | Patchwork leather panels on the sides and underbelly | Nickle or Antique Fitting

Dimensions:

Height: 11 inches | Length: 17 inches | Width: 4.75 inches | Shoulder Strap: 10 inches | Detachable Shoulder Straps: 21 inches



Made from Piñatex, this quilted evening clutch comes with some exquisite detailing and a sleek wooden handle. This is our recommendation for a timeless and classic addition to your closet.

Features:

Ergonomically placed wooden handle for easy carrying | Contrast quilting on both sides | Bottom studs for easy placement | Matching Velvet lining inside | Interior open pocket for phone, keys etc.

Dimensions:

Height: 7 inches | Length: 11.5 inches

DITYA CLUTCH

The Ditya is inspired by the rays of the Sun and the opportunities it brings with it each day.



Canella Brown



Mulberry



Charcoal

D E S S E R T O

Developed with the purpose of creating an alternative to animal leather, Desserto is made from nopal pulp (a cactus). Desserto is a highly sustainable vegan leather complying with the most rigorous quality and environmental standards. It is a cruelty free sustainable alternative, without any toxic chemicals, phthalates and PVC.

Owing to its strong molecular bonding, Desserto offers high resistance to abrasion, rubbing and tearing. Distinguished by its softness while offering excellent performance it is used in a wide variety of applications



MARU CLUTCH

Inspired by the desert in which the most enduring plant in the world- the cactus, grows, the Maru clutch is a testimony to the resilience and diversity of our ecology.



Cactus Green



Midnight Black



Tuna Red



Made from Desserto, a plant based vegan-leather acquired from the pulp of the nopal cactus, this clutch is cruelty-free, organic, chemical-free, vegan and one-of-a-kind. The exclusive nature of the material makes this clutch extremely unique. Capable of sorting your keys, notes, currency and phone in its multiple pockets, this sustainable Maru clutch is the ideal way to be mindful and kind of the environment and yourself.

Features:

4 card slots | 2 currency slots | 1 full length zipper pocket | 1 mobile pocket | Metallic zip closure

Dimensions:

Height: 5 inches | Length: 9.5 inches



K H E S H

Khesh is a traditional form of weaving that finds its roots in the Birbhum district of West Bengal.

Recycling and upcycling, recreating new garments with the old, exists an eclectic handloom textile that is literally recreated by scraps of older sarees. The tearing process is labour intensive and is done by hand largely by the women folk within the weaving community. A single saree yields 80-90 strips. The beauty about Khesh is that no two materials look the same and only once the fabric is woven can it be appreciated in its full beauty.

Khesh is the perfect example of a century old art form finding its relevance in modern day fashion.

NARI CLUTCH

Strong yet feminine, the Nari clutch symbolises the natural strength and beauty that defines all women.



Purple and Black



Green and Brown



Made from khesh using contrasting leather trimmings, the Nari clutches blend contemporary design with traditional materials to make a statement accessory. Spacious enough to carry everything you need, it's the perfect accessory to add that pop of colour.

Features:

4 card slots | 2 currency slots | 2 zipper pockets inside | 2 pockets, for the quick stashaways | 1 large compartment for your phone, keys, makeup essentials etc.

Dimensions:

Height: 5 inches | Length: 10 inches

ETISHA CLUTCH

Etisha was born from our dream to tap possibilities where others saw none. Etisha, which means beginning after the end, is handcrafted using Khesh and Upcycled leather.



Designed using two upcycled materials that are beautifully brought together, the Etisha is a perfect example of its name. Vibrant and unique where no two pieces can be the same, this one tugs straight at your heart strings.

Features:
Magnetic flap closures | Open pocket and zipper pocket | Leather top handle and side trimmings

Dimensions:
Height: 6.5 inches | Length: 12 inches



Red and Black



Red and Red

LABONI TOTE

Our Laboni bag, much like its namesake, is graceful and beautiful. Laboni, Sanskrit for graceful, is how we imagined this bag to be.



Yellow and Brown



Spacious interiors and multiple pockets make it the perfect accessory be it work or leisure. With a khesh body and upcycled leather handles, this classic front-clasp design gets a modern and mindful finish.

Features:

1 zipper pocket inside | 1 zipper pocket outside | 1 mobile pocket | Handle

Dimensions:

Height: 25 inches | Length: 15 inches

BUNA TOTE

Buna simply translated means weave and is the inspiration for our khesh bag encased with a leather weave.



The colors and materials contrast beautifully resulting in a design that is both classic and modern at the same time.

Features:
1 zipper pocket inside | 1 mobile pocket | Single Handle

Dimensions:
Height: 11.5 inches | Length: 11 inches



DVIJA TOTE

Dvija, in Sanskrit, means a second life and that's what this bag is all about. Breathing new life into recycled and upcycled materials, the Dvija tote has been designed with khesh, an upcycled material made from old cotton sarees, and balanced with upcycled leather panels.



Orange and Brown



Purple and Black



With multiple compartments and pockets, this is the perfect work companion as it can easily carry laptops, files, notebooks and other work essentials while still leaving room for more. Spacious, stylish and kind to the planet, this laptop tote is the only green bag you'll ever need.

Features:

1 zipper pocket inside | 1 zipper pocket outside | 1 mobile pocket | Can fit 13" laptop | Detachable Handle | Nickle Zipper

Dimensions:

Height: 18.5 inches | Length: 14.5 inches | After Folding: 12.5 inches

SHILPI SATCHEL

Inspired by the ancient craft of weaving passed down through generations and the artisans who immortalize it, is how the Shilpi satchel gets its name.



Merging together khesh with upcycled leather, the Shilpi satchel perfectly balances modern design with this ancient craft. Spacious, stylish and kind to the planet, this satchel is capable of carrying all your work essentials along with your laptop in its various pockets. It is sustainable and chic, making it the perfect work companion.

Features:

1 zipper pocket outside | 1 mobile pocket | 1 zipper pocket inside | Nickle Zipper | Detachable Handle

Dimensions:

Height: 11.5 inches | Length: 14.75 inches



ABHA BRIEFCASE

There is something so appealing in its design that you just can't look away, hence the name Abha.



A sleek design combined with a traditional weave leads to a unique work bag. Your laptop? Check. Your work diary? Check. Chic and sustainable design? Check and check. Capable of holding more than your work essentials, this classic briefcase just got a contemporary ethnic twist.

Features:

2 open pockets in the front | 1 open pocket at the back | 1 mobile pocket | 1 zipper pocket inside

Dimensions:

Height: 11.5 inches | Length: 16 inches



CONTACT US

Website: www.studiobeej.com

Email address: info@studiobeej.com

Phone number: +91 91373 81228

Social handle: @studiobeej



And you thought sustainable
couldn't be fashionable.



gifting
by beej



b

a b o u t

Beej is an eco-conscious accessories and lifestyle brand, born from the belief that style and sustainability can and must co-exist. With the idea of making sustainability a mainstream fashion choice, the brand combines innovative plant-based materials with conscious design and meticulous craftsmanship.

At Beej, we work with a range of innovative materials; these include - cork sourced from Portugal, Piñatex made from pineapple leaf fibres in Spain, and Khesh, a handloom material made from upcycled old cotton sarees and sourced from West Bengal. Additionally, Beej was the first brand to bring Desserto, a leather alternative made from cactus pulp, to India.

Infusing mindfulness into our work, every part of a Beej product is carefully planned, from the lining fabrics made from consumer recycled yarn to the zero-plastic, zero-waste packaging.

As a young bootstrapped brand in a very niche category, Beej hopes to build awareness on the materials they work with and their many positive effects on the planet.



corporate gifting

Sustainability doesn't come with a flick of a switch. Mindful practices, both professional and personal, take a lot of effort.

We at Beej are all about bringing our expertise to your efforts. For every occasion, for every client, we have a plethora of bespoke gifting options.

For the next time you want to show your love for your clients or employees, take that extra step of mindfulness and do it with a gift that shows equal love to our planet.

beej *Home*

As the boundaries between home and office blur, we know the importance of having accessories that transcend seamlessly to both spaces. Browse through our range of home products that combine utility with aesthetics.



Holder with Detachable Sleeve



Detachable elastic cork sleeve that can be combined with other home products. Sold as a set with cork stand.



Mouse Pad cum Sleeve



FSC-certified cork mouse pad cum sleeve. Waterproof; ideal for keeping cards & notes or keeping your mouse.

Cork Coasters & Holder



FSC-certified cork coasters and coaster holder.
Waterproof.



Wine Bags



Wine bags with cork surface detail. Available in three different designs. Sold separately.



Cork Planter cum Holder



Ideal for holding dried flowers or glass planters/bottles.
Comes with a lid and can be used as a storage case.



Modular Table Organiser



Made from certified cork and hemp
Modular shelves can be adjusted as required.



Photo-frame cum Holder



Made from certified Portugese cork.
Stand cum holder can be opened/shut as required.



Multi-utility Tray



Made from certified Portugese cork. Ideal for storing cards or small stationery items.



Mini Storage Chest



Made from certified Portugese cork.
Can be used as a phone stand.



Stationery Stand



Two-tone; comes with inside pocket and handstitch detail. Matches well with mini storage chest.



Beej Travel

At Beej, we have mastered the art of merging fashion with function, and our range of conscious travel accessories does just that. Handcrafted & thoughtfully designed to meet all your on-the-go needs.



Carry-along Book Case



Comes with full-back pocket and compartments on the inside on either side for storing notes or cards.

Yatri Passport Sleeve



Made from FSC certified cork. Two-tone & available in various colour combinations.

Multi-purpose Pouch



Made with Khesh and cork trimmings.
Sold separately.

Sanitiser Holder



Comes with compartments in two different sizes.

Cork Travel Tag



Made from FSC-certified cork.

beej *Hampers*

Our gifting hampers have been thoughtfully curated, keeping you and your clients/employees in mind. Handcrafted using premium cork, with great attention to detail.



The Epic Hamper



- Includes: Wallet, reversible belt
- Available in four colourways



The Legend Hamper



- Includes: Passport Sleeve, Wallet, Reversible belt, Card Case
- Available in four colourways



beej *Curations*

Our recommended product combinations curated from our range of handcrafted, eco-conscious gifting options.





- Multi-purpose pouch
- Cork travel tag
- Sanitiser holder
- Yatri passport sleeve



- Photo-frame cum holder
- Multi-purpose pouch
- Cork coasters
- Stationery stand



- Photoframe cum holder
- Mini storage chest
- Stationery stand



- Cork stand with detachable sleeve
- Mini storage chest

Products listed in this lookbook are indicative and can be customised with respect to colourways, materials or design details such as your company logo. We also offer co-designing services, if you're searching for something specific and looking to be involved in the design process.

At Beej, we are steadfast in our commitment to our environment and to our clients, creating products that are a reflection of our ethical commitments. For the next time you want to show your love for your clients or employees, do it with a gift that shows equal love to our planet.

our materials



cork

Fashionable and ecological, the production of the cork leather fabric does not produce any contamination or damage to the ecosystem from which it is extracted. It is a completely natural, renewable and biodegradable product.



khes

Khes is a traditional form of reweaving old cotton sarees that finds its roots in the Birbhum district of West Bengal. Its beauty lies in the fact that no two Khes materials can look the exact same due to its repurposed nature.



lining

Our products are lined with fabrics handwoven from recycled and post-consumer recycled yarn, sourced from Khaloom, a group of weavers based out of Bengaluru, India. For our waterproof linings, we use fabrics that have been lovingly recovered from old umbrellas.



zippers

The zippers used in our bags are Bluesign® approved NATULON® zippers made by the YKK Fastening Products Group. The nylon used in the zippers is recycled from post-consumer use plastic products, with over 86% percent of the product being recycled.

packaging

At Beej, we follow a strict plastic-free and zero-waste policy.



Jute dust bags



Re-purposable boxes



Recycled paper

our certifications

Currently, there is no individual certification process; however, there are different independent certifying bodies focusing on various aspects ranging from environmental impact to production processes to working conditions. We have shared some of the key certifications associated with our materials and supplier partners as we believe it helps our consumers understand what has gone into the making of their products and its impact.

 <p>Certified B Corporations® Piñatex</p>	 <p>USDA Organic Desserto</p>	 <p>REACH Compliant Piñatex, Desserto</p>	 <p>SGS UKAS Management Systems Desserto</p>
 <p>GOTS Certified Piñatex</p>	 <p>Öko Garantie Desserto</p>	 <p>AFIRM Group Compliant Piñatex</p>	 <p>Global Recycled Standard Desserto, Khaloom</p>
 <p>PETA-Approved Vegan Piñatex, Desserto</p>	 <p>DAkks Desserto</p>	 <p>OEKO-TEX® - Confidence in Textiles- Standard 100 Desserto</p>	 <p>Apcor Certification Portugalia Cork</p>
	 <p>Bluesign NATULON® zippers</p>	 <p>Forest Stewardship Council Portugalia Cork</p>	

media mentions

Condé Nast
Traveler

COSMOPOLITAN

LUXIDERS
M A G A Z I N E


THE HINDU

THE NEW
**INDIAN
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R e a c h O u t

Email: arundhati@studiobeej.com

Phone: +91 98679 74629

Website: www.studiobeej.com

Instagram: [@studiobeej](https://www.instagram.com/studiobeej)

beej





About

This collection brings together the collective philosophy of two sustainable home-grown brands: Noupelle and Beej.

Designed using off-cuts of plant-based materials like cork and Pinatex the collection merges next-gen materials with Indian craftsmanship to create a unique collection of statement hand-crafted jewellery pieces that are both stylish and sustainable.

The collection uses earthy colours of the sand, shades of tan with deeper reds and metallics. Textures and colours have been combined with techniques such as hand-embroidery & colour-blocking to create this collection.

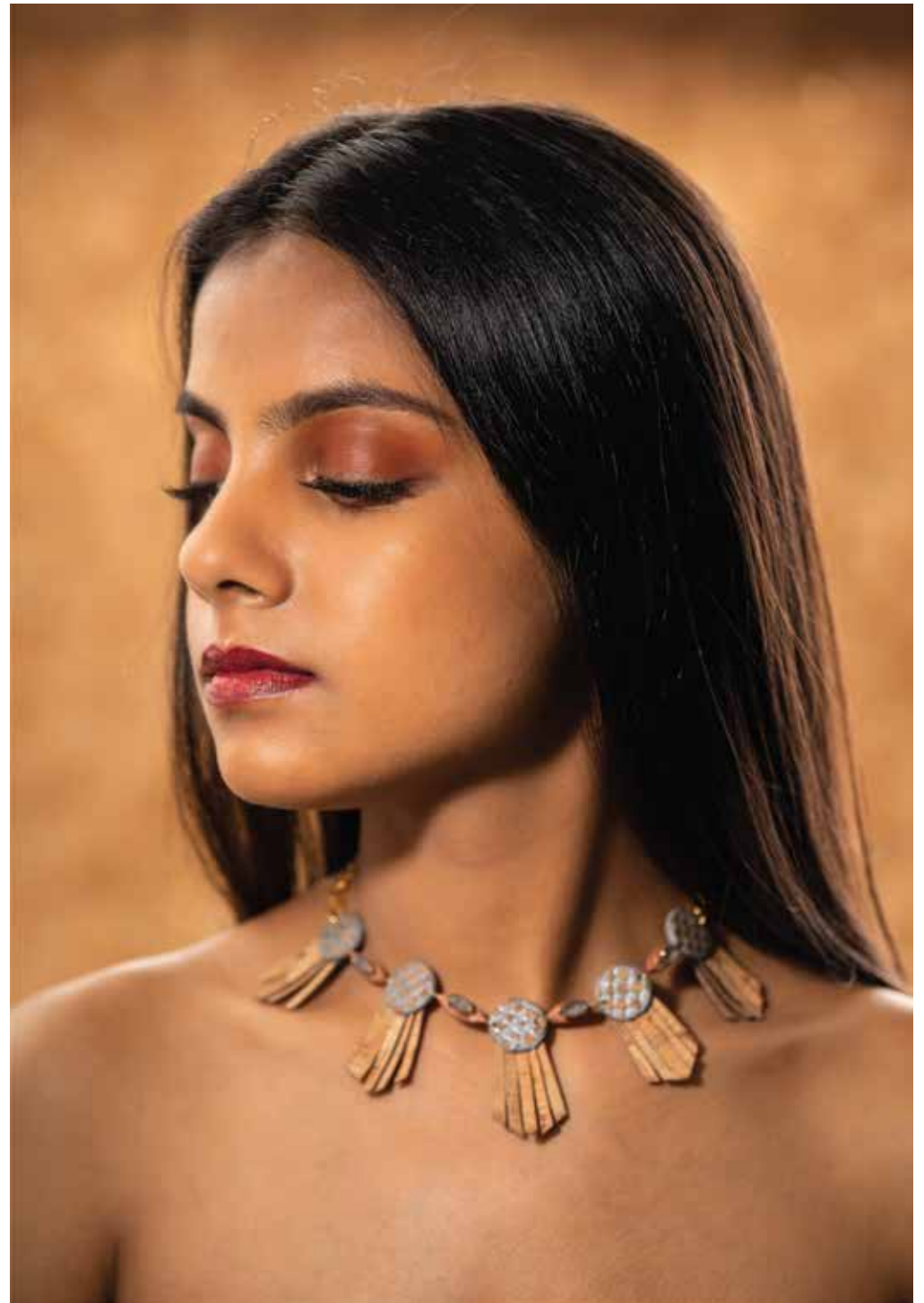
Noupelle is built on the ideals of design with focus on artistic craftsmanship. A young homegrown brand, they are known for handcrafting statement jewelry pieces with upcycled leather. Each piece is handmade by artisans who have been practicing and perfecting the craft for generations. The designs are made in small batches with a strong focus on being zero waste.

Beej is an eco-conscious accessories and lifestyle brand, born from the belief that style and sustainability can and must coexist. With the idea of making sustainability a mainstream fashion choice, the brand combines innovative plant-based materials with conscious design and meticulous craftsmanship.



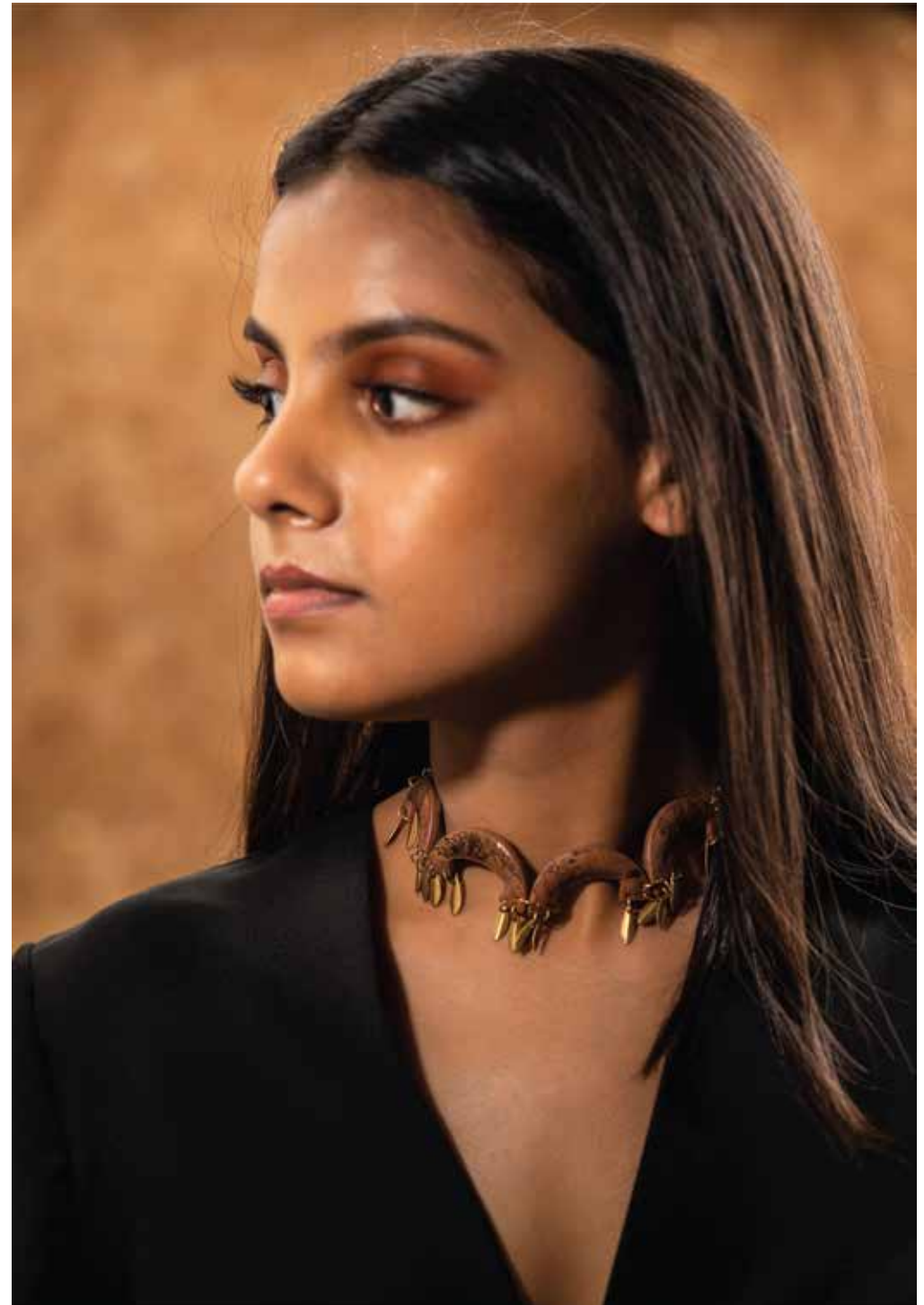
Fringe Choker

The combinations of silver, ecru and light pink finished with an opaque grey stone, the Fringe choker is a delicate piece that can be styled as a choker or a necklace too.



Arch Choker

The Arch choker is handcrafted in a brown cork, freckled with dull gold, complementing the gold foil on the cork are the raw brass embellishments.







Aztec Studs

Inspired by Aztec motifs, the stud is hand embroidered with brass embellishments with a flat fringe in a combination of a yellow- gold and dark tan.





Dewdrop Earrings

Handcut teardrop shaped pieces with freckled embellishments, embroidered glass beads add a soft bling to the piece layered together.





Drop Earrings

The drop earrings have a Piñatex stud in a deep blue, with a combination of a midnight silver and a tan-silver cork, with a touch of embroidery.



Bloom Danglers

The bloom danglers are put together in a colour gradient from tan to brown. The piece has petals hand-cut and put together to create a floral texture.



Metallic Stud Earrings

Deep blue/grey glass beads, embroidered in a concentric circle pattern is the stud with a tan and silver dangler





Flora Studs

Beej signature print, handcrafted in one of Noupelle's signature silhouettes, the Flora studs have an asymmetric print and embroidery pattern.



Arch Earrings

The earrings are hand-cut in an arch shaped stud with pinatex and cork bars suspended below. The shape and colour of the piece makes it bold and statement.



Fringe Earrings

The fringe earrings, have a powder pink glass bead embroidery around the pinatex stud, the dangler is handcrafted using cork with a pale pink cork fringe.







Brick Ring

The brick ring has the signature printed cork with a freckled embroidery with a brick like shape in a deep rusty Piñatex.



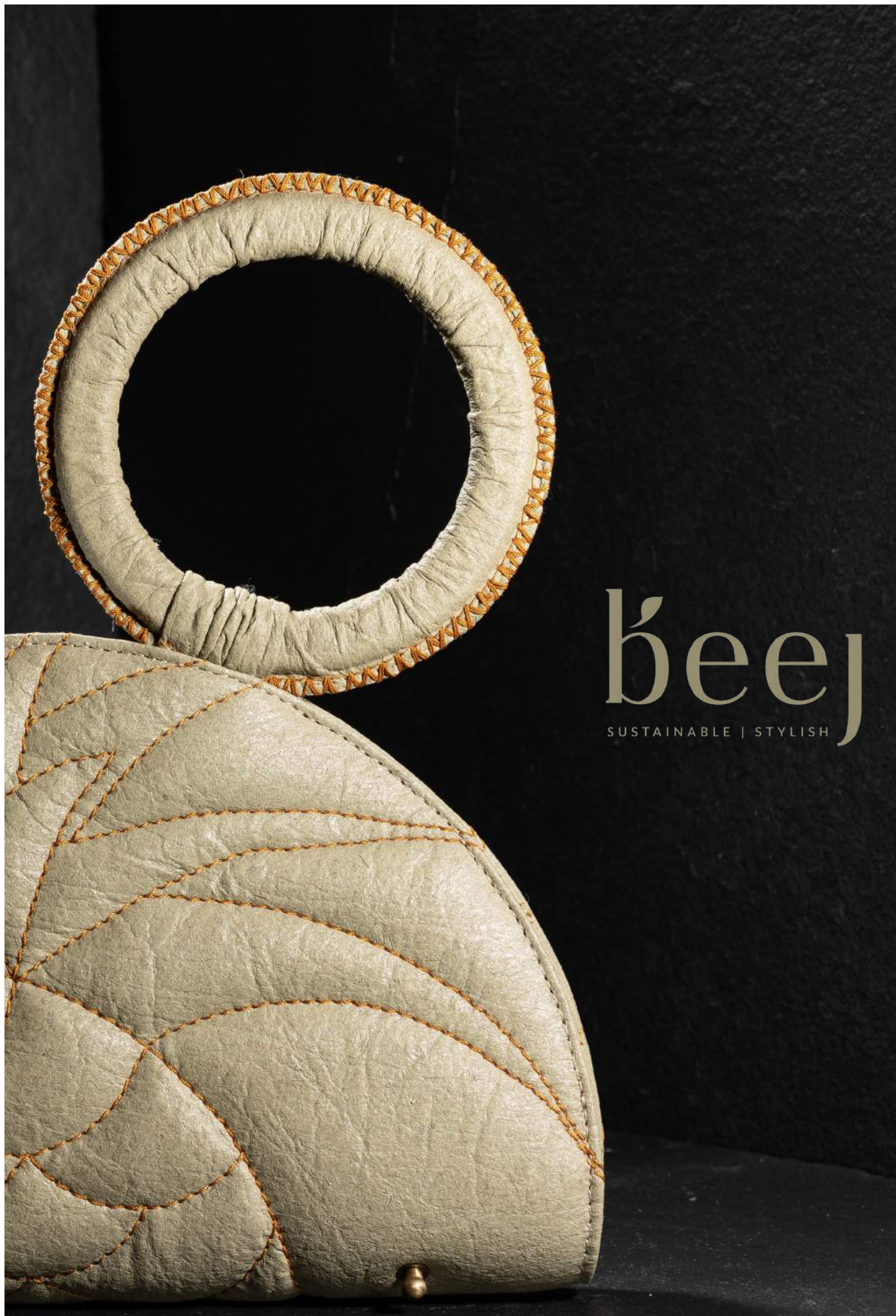
Reach out

Email: marketing@studiobeej.com / info@noupelle.in

Website: www.studiobeej.com / www.noupelle.in

Instagram: [@studiobeej](https://www.instagram.com/studiobeej) / [@noupellestudio](https://www.instagram.com/noupellestudio)





beej

SUSTAINABLE | STYLISH

About the Brand

Beej is an eco-conscious accessories and lifestyle brand, born from the belief that style and sustainability can and must co-exist. With the idea of making sustainability a mainstream fashion choice, the brand combines innovative plant-based materials with conscious design and meticulous craftsmanship.

The brand works with a range of innovative materials which includes; cork sourced from Portugal, Piñatex made from pineapple leaf fibres in Spain, Khesh which is a handloom material made by upcycling old cotton sarees and sourced from West Bengal. Additionally, Beej was the first brand to bring Deserto, a leather alternative made from cactus pulp, to India and have begun experimenting with this new-age biomaterial.

Infusing mindfulness into their work, every part of their product is carefully planned from the lining fabrics which are made from consumer recycled yarn to the packaging which is zero plastic and zero-waste. Beej emphasises on transparency throughout its supply chain and certifications in order to help consumers understand exactly what's gone into their products.

As a young bootstrapped brand in a very niche category, Beej hopes to build awareness on the materials they work with and its impact on the planet.





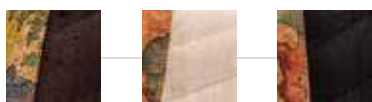
Peony Clutch

Every girl needs some flower power and that's why we created the Peony. Designed to be the perfect all-day bag, for those who like it light, it comes with a detachable card and currency pouch, spacious interiors, a convenient back pocket and minimalist gold hardware. The floral accents can lift every mood and fit every occasion. From the casual brunch to the evening cocktail, this is all you ever need. Made from cork, this bag is stylish and sustainable in equal measures. If you'd like to be a peony in a field full of wildflowers this one's for you.

Features



- Handcrafted with FSC certified cork sourced from Portugal
- Quilted flap with floral accent
- Stylish & secure lock closure
- Detachable card and currency pouch
- Back pocket with magnetic closure
- Detachable metal strap
- Comes in a jute dust-bag & recyclable box with zero plastic packaging



Dimension- Width : 26 cms | Height : 16 cms | Chain shoulder drop: 26 cms



Eva Crossbody

They say if you wish to travel far and fast, make sure you travel light and that is the inspiration behind the Eva Crossbody. Lightweight and minimal, it's designed to carry everything you need without weighing you down. With an adjustable and reversible strap, a secured phone pocket and slim wallet interiors, this little bag is designed to be the perfect companion for all adventures.

Features



- Handcrafted with FSC certified cork sourced from Portugal
- Front Phone pocket with secure lock closure
- Adjustable strap that can worn two ways
- Slim wallet interiors with zipper pocket
- 8 card slots and 2 currency slots
- Comes in a jute dust-bag
- Recyclable box with zero plastic packaging



Dimension- Width : 11 cms | Height : 21 cms | Adjustable Handle



Ahana Clutch

Inspired by and designed for women who live by their own rules, the Ahana is strong, transformative and unique. With the ability to effortlessly transform from a clutch to a crossbody with the simple addition of a detachable chain, it carries all you need in a style that is distinctly yours.



Features



- Made from FSC-Certified Cork sourced from Portugal
- Magnetic closure
- Inner zipper pocket
- Detachable metal strap.



Dimensions - Length : 12 inches | Height : 8.5 inches | Depth: 2.5 inches



Ananta Cork Hobo

Ananta is a Sanskrit word that means 'infinity'. This word forms the core of our collection, as it signifies the infinite possibilities of how we can reuse what would otherwise become waste. Made from cork, this spacious hobo is the recommended bag for those who like to carry it all and then some more.



Features



- Made from FSC-Certified Cork sourced from Portugal
- Spacious and roomy interiors
- Double detachable handles
- Nickel finish hardware



Dimensions - Length : 17 inches | Height : 11 inches | Width: 4.75 inches
Shoulder strap: 10 inches | Detachable crossbody straps : 21 inches



Akara Tote

Our Akara Totes get their name from their ability to seamlessly change shape to suit your needs while maintaining their functionality and aesthetics. With spacious and well-planned interiors, they carry everything you need, just the way you'd like it.



Features



- Made from FSC-Certified Cork sourced from Portugal
- This tote can be carried two ways
- Double handles
- Magnetic snap closure



Dimensions - Length : 12.5 inches when closed and 17 inches when open
Height: 12.5 inches | Handle Shoulder drop: 9.5 inches



Ananas Clutch

Made with absolute precision it takes a single artisan over ten hours to handcraft this bag. The contrast handstitched handle of the bag adds to the beauty and craftsmanship of the design. Lined with matching velvet, the clutch is spacious enough to hold everything as you step out for the evening.



Features



- Made from pineapple leaf fibre sourced from Spain
- Contrast quilting on both sides
- Open pocket inside for phone, keys etc.
- A handstitched handle using contrast elements





Ditya Clutch

The Ditya is inspired by the rays of the Sun and the opportunities it brings with it each day. Made from Piñatex, this quilted evening clutch comes with some exquisite detailing and a sleek wooden handle. This is our recommendation for a timeless and classic addition to your closet.



Features



- Made from pineapple leaf fibre sourced from Spain
- Ergonomically placed wooden handle for easy carrying
- Contrast quilting on both sides
- Interior open pocket for phone, keys etc.



Dimensions - Length: 11.5 inches | Height: 7 inches



Shrishti Crossbody

Shrishti is born of the pride we take in all we create from the materials to the craftsmanship, every element matters. Made from certified cork, the Shrishti crossbody blends a contemporary design with sustainable materials. Spacious insides, multiple pockets and a detachable strap make it easy to carry all that you need and more.



Features



- Made from FSC-Certified Cork sourced from Portugal
- 2 open pockets
- 1 zipper pocket
- Detachable crossbody strap



Dimensions - Length : 11.5 inches | Height : 9 inches | Depth: 3 inches



Karya Laptop Tote

Stylish and sustainable in equal parts, the Karya Laptop Tote is designed to be the classic 9-5 bag. Made with premium cork, it is lightweight with padded compartments and multiple pockets. Be it office or happy hours, all you now need is this classic bag!



Features



- Made from FSC-Certified Cork sourced from Portugal
- 1 padded laptop compartment
- Zipper pocket outside & inner zipper pocket
- 2 open pockets



Dimensions - Length : 15.5 inches | Height : 11.5 inches | Handle Drop : 7 inches



Evaan Bi-fold Wallet

The name Evaan comes from 'Eva' which means Earth and aptly represents the conscious materials used to hand-craft the wallets. Our two toned bi-fold slim wallets are a contemporary twist on a timeless design available in 4 colours.



Features



- Made from FSC-Certified Cork sourced from Portugal
- 4 card slots & coin pocket
- Stylish multi-purpose front pocket
- Contrast stitching



Dimensions - Height : 3.9 inches | Width : 4.7





Virya Slimfold Wallet

Made from premium cork, our slim bi-fold wallets combine sustainability with sophistication. The pop of colours add that much needed dash of positive energy and hence the name Virya. Minimalistic in design this has been designed for those who like to keep it light. You can now carry everything you need, yet never feel the weight.



Features



- Made from FSC-Certified Cork sourced from Portugal
- 6 card slots
- Recycled zipper
- 2 currency slots



Dimensions - Length: 8 inches | Height: 7.7 inches





Taru Wallet

Strong, safe and evergreen like the cork oak, our zip around wallets are aptly named Taru, a Sanskrit word for trees. Made from cork, this classic wallet is designed to carry more than just currency. It has a place for all those stray bills, laundry receipts, passport pictures and little love notes that you want to carry with you always.



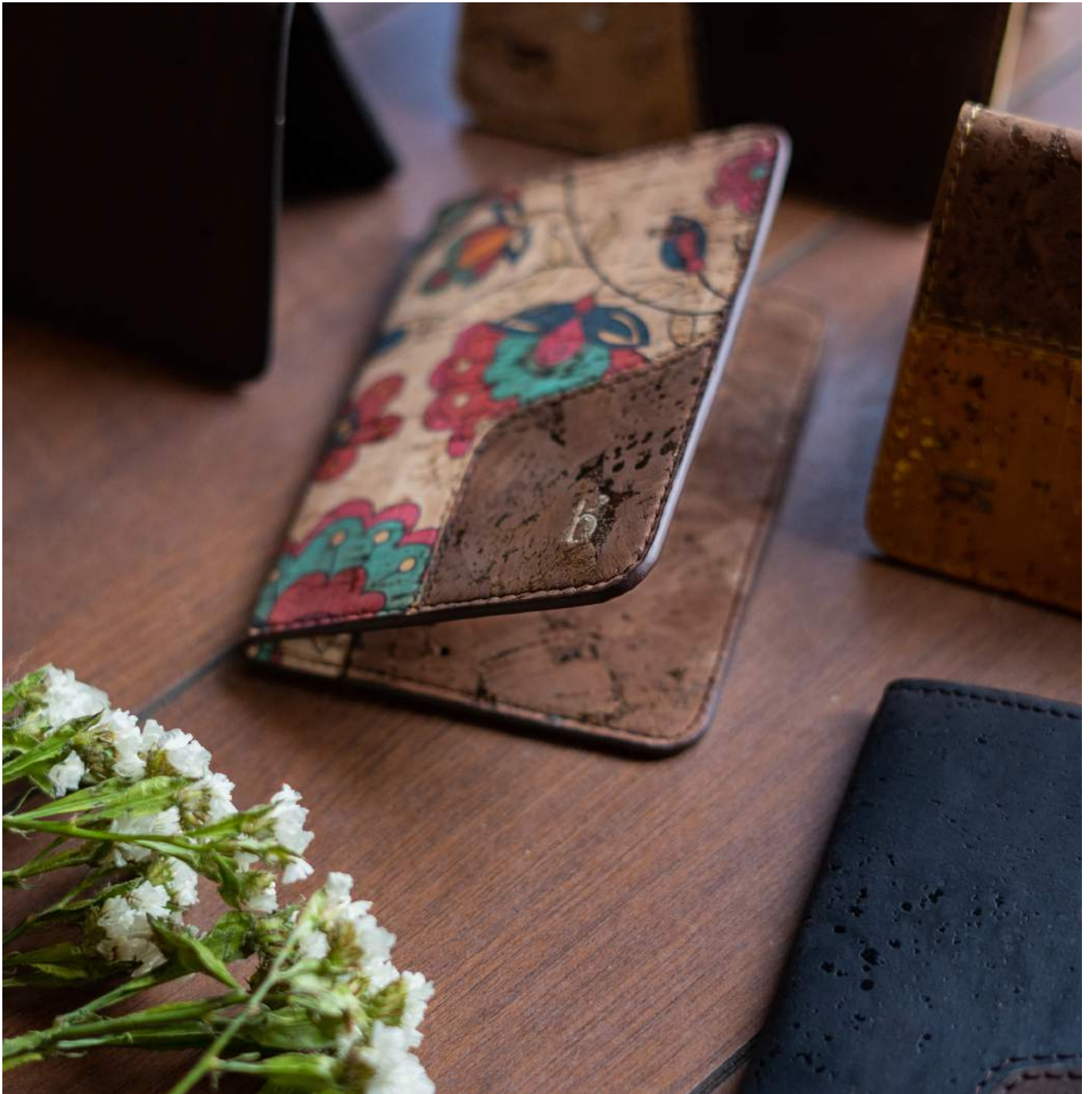
Features



- Made from FSC-Certified Cork sourced from Portugal
- 2 card slots
- 2 large compartments that can hold your phone, keys, notes, etc.
- Central inner zipper pocket



Dimensions - Length : 8 inches | Height : 4.5 inches



Yatri Passport Sleeve

Ready to join you on your travels is Yatri, our passport sleeves made from premium cork. Lightweight and vegan with antibacterial properties, these minimalist sleeves are a stylish yet functional travel accessory. You can easily slip them into your bags and they keep your passport safe while you travel and explore. It's the perfect travel companion in this new world.



Features



- Made from FSC-Certified Cork sourced from Portugal
- Slit pocket in the back for boarding pass
- Slit pocket inside



Dimensions - Height: 5.5 inches | Width: 4 inches



ChashMama Eyewear Case

The ChashMama eyewear case is the perfect protective gear for all kinds of eyewear. Made from premium cork, the case is available in 5 colour-blocked variants, and is a stylish update to your regular sunglasses case. Triangular prism form with the modern curves of an eyewear protects glasses of different sizes and shapes. Fold it flat, when not in use and it becomes sleek, easy to carry. The interior is backed with a soft lining keeping your glasses scratch-free always. For those who love their glasses, this comes highly recommended.

Features



- Handcrafted with FSC certified cork sourced from Portugal
- Stain and scratch proof
- Folds flat when not in use
- Magnetic flap closure
- Backed with vegan suede lining to keep glasses scratch free



Dimension- (Folded) : 7 (H) x 16.5 (L) x 1 (D) cm
(Unfolded) : 6.5 (H) x 16.5 (L) x 6.5 (D) cm



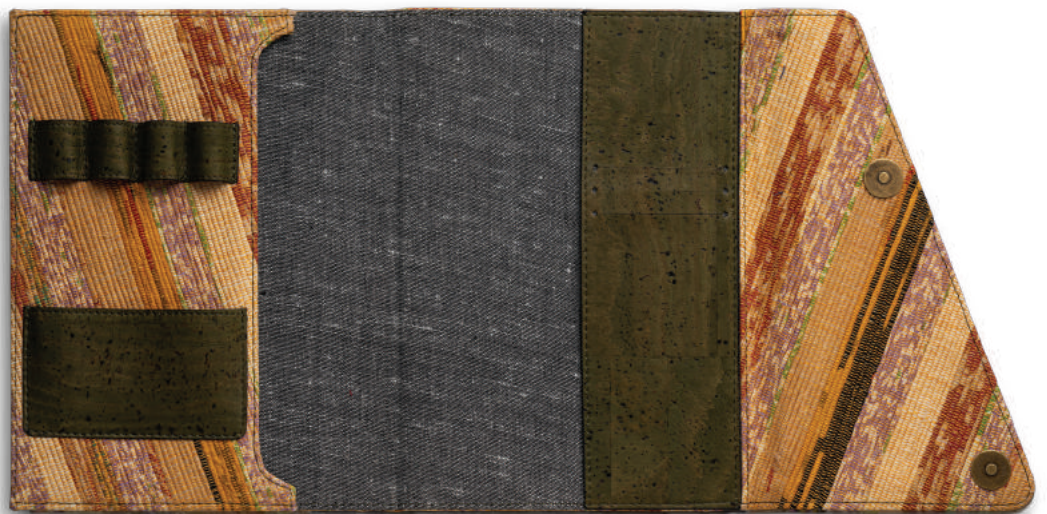
Syahi Travel Journal

"We are what our thoughts have made us". This quote gave us the idea to create Syahi, the perfect companion for anyone who likes to pen down their thoughts, wherever they are. Made from premium cork and khesh, the Syahi travel journal features pen loops on the side, along with card slots for your convenience. They also come with inserts on both sides to secure the notebook, which doubles as bookmarks, all in an easy to carry package.

Features



- Made from FSC certified cork sourced from Portugal and Khesh sourced in India.
- Magnetic Flap Closure
- 3 Card Slots
- 4 Pen Loops
- Inserts for an A5 size book.
- Recyclable box with zero waste packaging



Dimension- Width : 6.5 inches | Height : 9 inches | Thickness : 1 inch



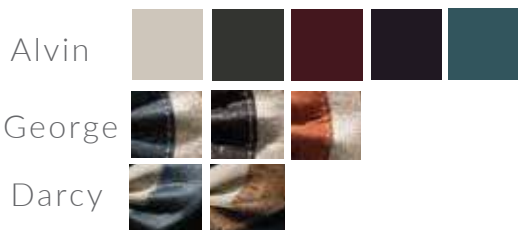
Bow Ties

Handcrafted with premium cork, these bow ties are a classic. The fun and minimal twist to this wardrobe essentials makes them a must have. One up your outfit with these smart silhouettes. Lightweight and sturdy, they come in exciting pop colours with a hook strap mechanism for fuss free wearing.

Features



- Handcrafted with FSC certified cork sourced from Portugal
- Recyclable box with zero plastic packaging
- Adjustable Hook Strap mechanism



Dimension- Width : 5 inches | Height : 2.5 inches | Strap adjustable (13-22 inches)



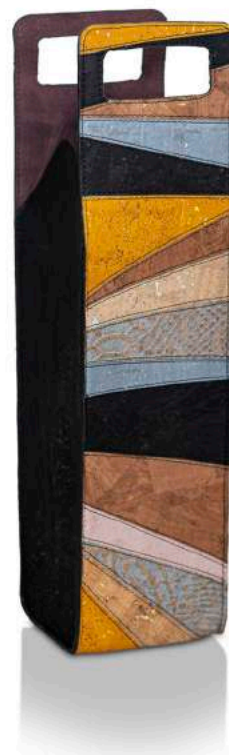
Wine Bags

Indulge in some guilt free gifting indulgence with our range of handcrafted and stylish wine bags made from up-cycled leather. Lightweight and sturdy they come in different designs with top handles for easy carrying.

Features



- Made from FSC-Certified Cork sourced from Portugal



Certifications

Currently there is no individual certification process, but there are different independent certifying bodies focusing on various aspects from environmental impact, to production processes to working conditions. We have shared some of the key certifications associated with our materials and supplier partners as we believe it helps our consumers understand what's gone into the making of their products and its impact.



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USDA Organic | Desserto



GOTS Certified | Piñatex



Öko Garantie | Desserto



PETA-Approved Vegan |
Piñatex, Desserto



DAkKS | Desserto



REACH Compliant |
Piñatex, Desserto



SGS UKAS Management
Systems | Desserto



AFIRM Group Compliant
| Piñatex



Global Recycled Standard
| Desserto, Khaloom



OEKO-TEX® - Confidence
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Desserto



Apcor Certification |
Portugalia Cork



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Bluesign | NATULON®
zippers

Packaging



Media mentions

Condé Nast
Traveller

COSMOPOLITAN

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gifting
by beej



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At Beej, we work with a range of innovative materials; these include - cork sourced from Portugal, Piñatex made from pineapple leaf fibres in Spain, and Khesh, a handloom material made from upcycled old cotton sarees and sourced from West Bengal. Additionally, Beej was the first brand to bring Desserto, a leather alternative made from cactus pulp, to India.

Infusing mindfulness into our work, every part of a Beej product is carefully planned, from the lining fabrics made from consumer recycled yarn to the zero-plastic, zero-waste packaging.

As a young bootstrapped brand in a very niche category, Beej hopes to build awareness on the materials they work with and their many positive effects on the planet.



corporate gifting

Sustainability doesn't come with a flick of a switch. Mindful practices, both professional and personal, take a lot of effort.

We at Beej are all about bringing our expertise to your efforts. For every occasion, for every client, we have a plethora of bespoke gifting options.

For the next time you want to show your love for your clients or employees, take that extra step of mindfulness and do it with a gift that shows equal love to our planet.

beej *Home*

As the boundaries between home and office blur, we know the importance of having accessories that transcend seamlessly to both spaces. Browse through our range of home products that combine utility with aesthetics.



Holder with Detachable Sleeve



Detachable elastic cork sleeve that can be combined with other home products. Sold as a set with cork stand.



Mouse Pad cum Sleeve



FSC-certified cork mouse pad cum sleeve. Waterproof; ideal for keeping cards & notes or keeping your mouse.

Cork Coasters & Holder



FSC-certified cork coasters and coaster holder.
Waterproof.



Wine Bags



Wine bags with cork surface detail. Available in three different designs. Sold separately.



Cork Planter cum Holder



Ideal for holding dried flowers or glass planters/bottles.
Comes with a lid and can be used as a storage case.



Modular Table Organiser



Made from certified cork and hemp
Modular shelves can be adjusted as required.



Photo-frame cum Holder



Made from certified Portugese cork.
Stand cum holder can be opened/shut as required.



Multi-utility Tray



Made from certified Portuguese cork. Ideal for storing cards or small stationery items.



Mini Storage Chest



Made from certified Portuguese cork.
Can be used as a phone stand.



Stationery Stand



Two-tone; comes with inside pocket and handstitch detail. Matches well with mini storage chest.



Beej Travel

At Beej, we have mastered the art of merging fashion with function, and our range of conscious travel accessories does just that. Handcrafted & thoughtfully designed to meet all your on-the-go needs.



Carry-along Book Case



Comes with full-back pocket and compartments on the inside on either side for storing notes or cards.

Yatri Passport Sleeve



Made from FSC certified cork. Two-tone & available in various colour combinations.

Multi-purpose Pouch



Made with Khesh and cork trimmings.
Sold separately.

Sanitiser Holder



Comes with compartments in two different sizes.

Cork Travel Tag



Made from FSC-certified cork.

beej *Hampers*

Our gifting hampers have been thoughtfully curated, keeping you and your clients/employees in mind. Handcrafted using premium cork, with great attention to detail.



The Epic Hamper



- Includes: Wallet, reversible belt
- Available in four colourways



The Legend Hamper



- Includes: Passport Sleeve, Wallet, Reversible belt, Card Case
- Available in four colourways



beej *Curations*

Our recommended product combinations curated from our range of handcrafted, eco-conscious gifting options.





- Multi-purpose pouch
- Cork travel tag
- Sanitiser holder
- Yatri passport sleeve



- Photo-frame cum holder
- Multi-purpose pouch
- Cork coasters
- Stationery stand



- Photoframe cum holder
- Mini storage chest
- Stationery stand



- Cork stand with detachable sleeve
- Mini storage chest

Products listed in this lookbook are indicative and can be customised with respect to colourways, materials or design details such as your company logo. We also offer co-designing services, if you're searching for something specific and looking to be involved in the design process.

At Beej, we are steadfast in our commitment to our environment and to our clients, creating products that are a reflection of our ethical commitments. For the next time you want to show your love for your clients or employees, do it with a gift that shows equal love to our planet.

our materials



cork

Fashionable and ecological, the production of the cork leather fabric does not produce any contamination or damage to the ecosystem from which it is extracted. It is a completely natural, renewable and biodegradable product.



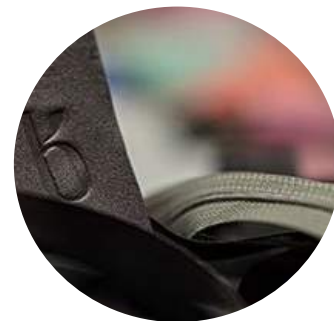
khesh

Khesh is a traditional form of reweaving old cotton sarees that finds its roots in the Birbhum district of West Bengal. Its beauty lies in the fact that no two Khesh materials can look the exact same due to its repurposed nature.



lining

Our products are lined with fabrics handwoven from recycled and post-consumer recycled yarn, sourced from Khaloom, a group of weavers based out of Bengaluru, India. For our waterproof linings, we use fabrics that have been lovingly recovered from old umbrellas.



zippers

The zippers used in our bags are Bluesign® approved NATULON® zippers made by the YKK Fastening Products Group. The nylon used in the zippers is recycled from post-consumer use plastic products, with over 86% percent of the product being recycled.

packaging

At Beej, we follow a strict plastic-free and zero-waste policy.



Jute dust bags



Re-purposable boxes



Recycled paper

our certifications

Currently, there is no individual certification process; however, there are different independent certifying bodies focusing on various aspects ranging from environmental impact to production processes to working conditions. We have shared some of the key certifications associated with our materials and supplier partners as we believe it helps our consumers understand what has gone into the making of their products and its impact.



Certified B Corporations® | Piñatex



USDA Organic | Desserto



REACH Compliant | Piñatex, Desserto



SGS UKAS Management Systems | Desserto



GOTS Certified | Piñatex



Öko Garantie | Desserto



AFIRM Group Compliant | Piñatex



Global Recycled Standard | Desserto, Khaloom



PETA-Approved Vegan | Piñatex, Desserto



DAkks | Desserto



OEKO-TEX® - Confidence in Textiles- Standard 100 | Desserto



Apcor Certification | Portugalia Cork



Bluesign | NATULON® zippers



Forest Stewardship Council | Portugalia Cork

media mentions

Condé Nast
Traveler

COSMOPOLITAN

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R e a c h O u t

Email: arundhati@studiobeej.com

Phone: +91 98679 74629

Website: www.studiobeej.com

Instagram: @studiobeej

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